



*ally*Rx

Pharmacy Care for Pharmacies.



www.empirxhealth.com

Pharmacy Care for Pharmacies

Welcome to **allyRx**, the first-ever national pharmacy care network purpose-built for pharmacy and grocery retailers.

The **allyRx** network is a collaboration of pharmacy industry leaders nationwide who share the common goal of transforming pharmacy benefits management (PBM) by making it more patient-focused and pharmacy-friendly. **allyRx**'s mission is to provide Pharmacy Care for Pharmacies.

The new **allyRx** network will enable pharmacy and grocery retailers to improve the health and well-being of their employees while reducing the skyrocketing costs of prescription drugs. And, unlike other traditional PBM entities, **allyRx** will help community pharmacies to thrive, not force them out of business.



allyRx



The Growing Threat to Community Pharmacies—and the Communities They Serve

Community pharmacies are the backbone of our nation's healthcare system. In fact, pharmacists are among the most trusted healthcare professionals, according to a 2023 survey¹. The problem is that the anti-competitive business practices of the largest PBM companies pose a serious threat to local pharmacies, forcing them to close at an alarming rate. According to the National Association of Chain Drug Stores (NACDS), more than 5,800 pharmacies have closed since 2018²— leaving communities across 800+ zip codes without access to the trusted, affordable healthcare services that are the hallmarks of the local pharmacy. A staggering 3.7 pharmacies close every single day, and that number is only increasing.

Transforming the PBM Model

allyRx will leverage EmpiRx Health's unique pharmacist-led operating model and AI-powered Clinically™ technology platform. The *allyRx* network will bring the highest quality pharmacy care to the employees, patients, and local partners of the nation's leading pharmacy and grocery chains. In doing so, *allyRx* will advance a pharmacy-friendly version of pharmacy benefits management that partners with pharmacies so they can continue to provide the trusted, accessible, and affordable healthcare services that communities across America rely on.

[1] National Association of Boards Pharmacy
<https://nabp.pharmacy/news/>

[2] NACDS
<https://www.nacds.org>

“When I meet with pharmacy leaders across the country, I always ask them the same question: Why do you continue to use the traditional PBM companies to manage your pharmacy benefits programs when you know their business models can negatively impact your own pharmacies? *allyRx* will change all of that.”

— Danny Sanchez, CEO of EmpiRx Health

Our Services and Solutions

allyRx provides a broad range of pharmacy-friendly services designed to improve patient health outcomes and reduce prescription drug costs:



Pharmacist-led Service Model

EmpiRx Health has revolutionized pharmacy care by putting the pharmacist back at the center of the PBM service model. EmpiRx Health's clinical pharmacists use proprietary Population Health technologies to identify opportunities to provide patients with the most clinically-appropriate medication therapies that can also lower prescription drug costs.



AI-powered Technology Platform

allyRx leverages EmpiRx Health's AI-powered technology platform, Clinically^{ally}[™], to enhance the efficiency and effectiveness of pharmacy care. The Clinically^{ally} technology engine powers **allyRx**'s pharmacy-friendly PBM services and solutions.



World-Class Client and Member Services

EmpiRx Health's dedicated client experience team, member care advocates, and clinical pharmacists work in seamless partnership to deliver an exceptional pharmacy care experience for every client and their members. This industry-leading patient care drives the **allyRx** service experience.



Enhancing Customer Loyalty Programs

allyRx offers an innovative solution that enables combined pharmacy and grocery chains to reward patients for adhering to their medication therapies by giving them coupons for healthy food purchases. This program is designed to improve patient health outcomes while increasing pharmacy front-of-store growth.

"allyRx is a game-changing approach to pharmacy benefits care that will benefit pharmacies and patients across the nation.

We applaud EmpiRx Health for spearheading this new network of pharmacy and grocery industry leaders and look forward to working with them to refocus pharmacy benefits management on improving patient health outcomes and supporting pharmacies."

— Senior Executive of Major Regional Pharmacy & Grocery Chain

Join the *ally*Rx National Network

*ally*Rx brings together pharmacy leaders from across America to measurably improve the health and well-being of patients and lower the costs of prescription drugs. We invite you to become a founding member of this groundbreaking network that is transforming pharmacy benefits management.

For more information call **877-361-4338** (select 3)
or visit <https://www.empirxhealth.com/announcing-allyrx-a-pharmacy-care-network/>

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